WHO WE ARE

iMediaAudiences partners with digital publishers as a one-stop shop for all their advertising revenue needs. With an extensive list of tools and services - from direct sales and managed services to billing and payments.

HOW WE CAN HELP

iMediaAudiences is proven to raise your ROI. **iMediaAudiences** continues to build an increase in overall revenue by monetizing direct & indirect sales. iMediaAudiences adds simplicity to a publisher's development in this complex digital world. We can plug you into our tools or we can use your platform.

PLATFORMS

Our team has the following platform experience: Google Ad Manger, Google Campaign Manager, Sizmek, Xandr/AppNexus, PubMatic, OpenX, Rubicon, SpringServe, FreeWheel, Google DV360, TubeMogul, TTD, EPOM, SpotX, Facebook Business Manager, Twitter, Snapchat, LiveRamp, Lotame, BlueKai, eXelate, Krux, Salesforce, HubSpot and more.

DIRECT & INDIRECT SALES

We call on advertisers and their agencies regarding direct & programmatic. iMediaAudiences will garner higher CPMs, fill & IMPs for your site, allowing you to focus on content & user experience needs.

AD OPERATIONS/AD SERVER

We are a GAM reseller and can provide ad-serving technologies and staff for all advertising needs— integrated programmatic, header bidding (server to server), standard display, video, OTT & newsletters.

CAMPAIGN MANAGEMENT

Easily track & monitor all campaigns in one centralized location, working closely with your teams on best practices, optimization & overall yield management.

AGGREGATED REPORTING

Provide holistic revenue and yield management reporting for easier insight to your performance as it relates to revenue & traffic trends, benchmarks & best practices.

i media audiences

CONTACT US TODAY to learn more about our Media Agency services! Email **josh@imediaaudiences.com** or visit us at
https://imediaaudiences.com/managedsolutions/